

# ***DRIVE<sup>2</sup>***



- *The Best Car on the market just got better!*
- *This isn't a product launch, it's an evolution.*
- *We took all the features from The DRIVE, improved the ride, made the dash even better and then furthered our Legacy of Innovation by creating an entirely new category of golf car.*



- *We have re-defined what a golf car should be! We took the golf car that consistently wins head-to-head comparisons in 'May the Best Car Win' Demo's over the past 10 years and made it even better.*
- *We kept the industry-leading headroom & largest contoured seat, and created a 34% automotive dash which further widens the growing gap between us and our competitors.*
- *We enhanced the design to be more automotive with clean lines and drastically improved the rear suspension for a smoother ride.*
- *Not new; just better.*
- *We added affordable USB Ports so your customers can stay charged and connected, Modular Body Panels that lower your cost of ownership, and larger storage compartments with rubber mats to keep your valuables from sliding around.*
- *And if that isn't enough, we added more rich metallic colors as well as two (2) options with 'Mold-In Paintless Color' that will not show scratches or fade, extending the amount of time your cars will look great!*
- *We developed a revolutionary polycarbonate windshield inspired by our motorcycle division.*
- *We also developed QuieTech ,the very first golf car with Independent Rear Suspension AND, it operates almost as quietly as an electric car.*
- *Just wait until you experience our "Game-Changer" product, it is going to blow your mind, and you will never think about a golf car the same way again."*

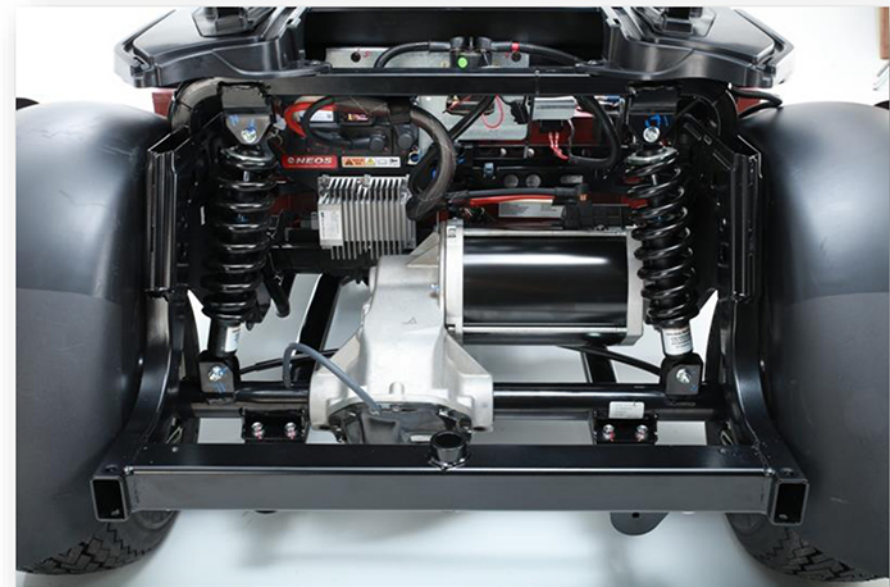
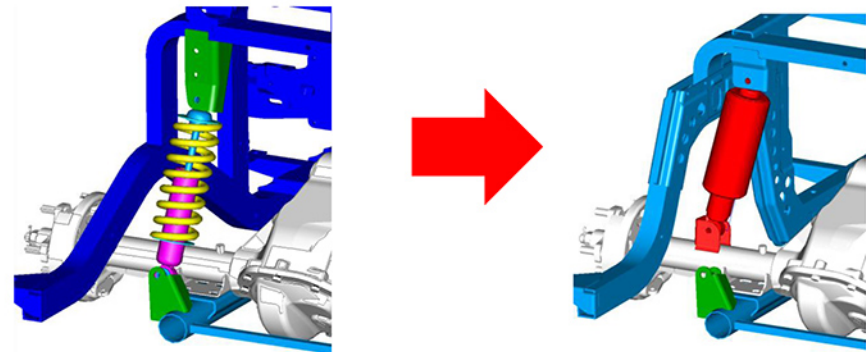


## Cradle-Smooth Rear Suspension

Yamaha has taken the best car and made it ride smoother than any car on the market.

We took the Rear Shocks and aligned them vertically on the rear axle for a smoother ride, more responsive feel, and the luxurious ride experience that new set up creates.

This means that not only do we have the most comfortable drive center for the customer, but we also give them the smoothest ride across the bumpy terrain of you course.

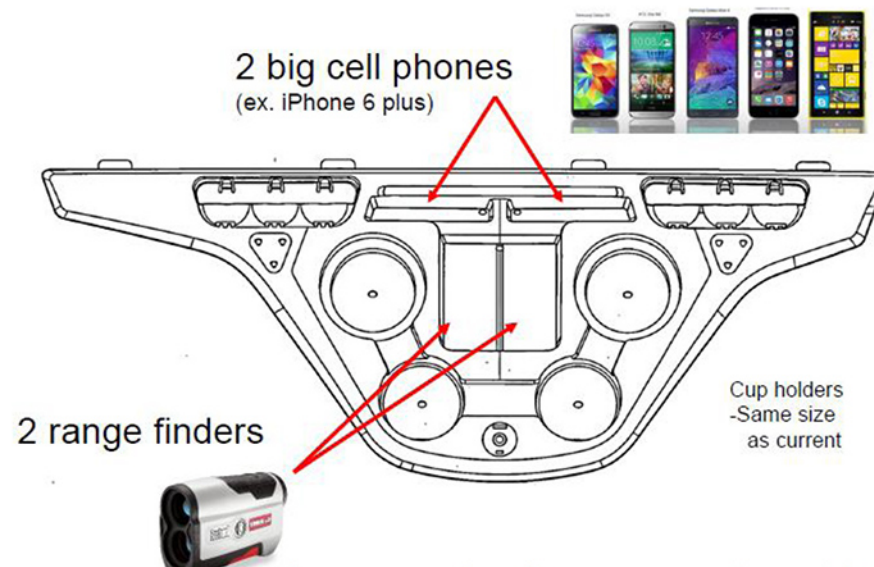


## Improved Automotive Style Dash

In our 'May the Best Car Win' Demos over the past 10 Years, our Dashboard Layout is one of the most frequently cited features that customers like most about Yamahas. Well, it is just got better.

It is 34% larger, which allows ample room for your iPhone, Two (2) Range Finders, your Wallets & keys. We kept the different sized cup holders, room for extra golf balls and tees, and made the Storage Compartments much bigger and installed no-slip mats so your belongings don't slide around while driving.

Why shouldn't your golf car dash not be just as functional as the one in your vehicle? It is now!



## New Polycarbonate Windshield

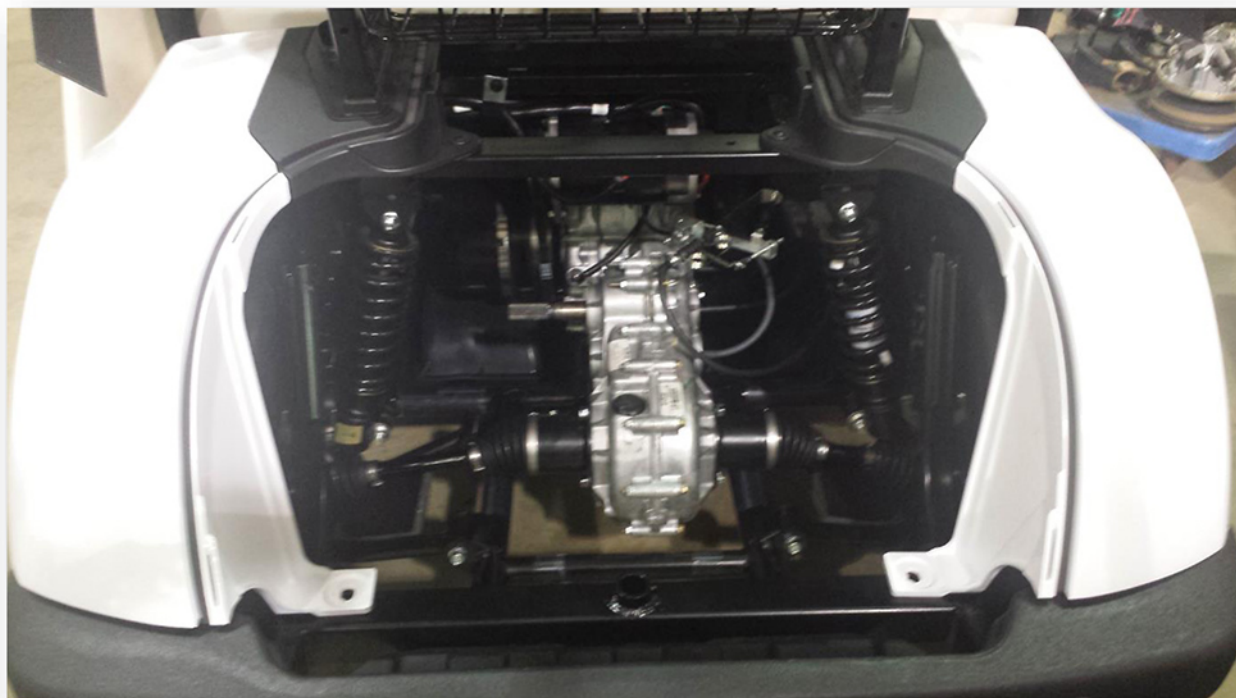
*Yamaha revolutionized the golf car Industry...just like we did with a 4-Stroke Engine, our Motor-Control Unit, Automotive Style Dash, EFI, Independent Rear Suspension, and now Polycarbonate Windshields.*

*Yamaha's DNA is an Engineering & Manufacturing Company, so we have been using this technology for years on ATV's, Motorcycles that go 200 MPH, and RV Side-by-Side's.*

*Imagine a world where you have a Windshield that lasts longer and can withstand the beating of the road ahead.*

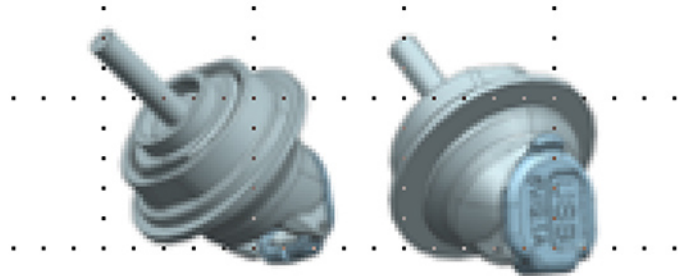






## Larger Rear Access Panel

We also increased the size of the rear access panel, which makes working on your Yamaha even easier, even though mechanics all across the country already say they are already the easiest to work on!



## Standard USB Ports

One of the most common trends we are seeing is people using their phones to play music, use GPS Yardage Apps when they golf such as the YamaTrack Players App, and of course, texting, talking, emailing, checking scores, and everything else we do on our devices in this day and age.

To support that mobile lifestyle, we included 2 USB power outlets as standard equipment on all Personal Transportation Vehicles.



## Modular Body Panels

Let's face it, people drive golf cars like they are toys, right? We can't change their behavior, so doesn't it make sense that to only replace the part of the body that is damaged when a driver swipes a tree?

Also, we changed the design of the struts so your dealer no longer has to take the top off to change the body panels. This reduces labor costs and saves on repairs and down time.





It's not "EFI" or "our gas car" anymore.

It's **Quietech!**



# Shhhhh...

The Industry just changed. We solved the riddle of failing batteries, laborious maintenance practices, and high costs that have plagued electric golf cars for years.

We kept the same reliable engine we have been manufacturing for 20+ years and our innovation of bringing EFI to the Golf Car Industry in 2012, and made it almost as quiet as an electric car.

We encased the muffler in a heat-shielded motorcycle-inspired shroud and enclosed the engine compartment to control sound and air flow to make this BY FAR the quietest Gas Car on the market. And a bonus of that design is you no longer need to worry about a skid plate for your Golf Car!"

And Quiet is just PART of it. Wait until I show you IRS.



*QuietTech.*

*A gas car almost as quiet as an electric.*



**DRIVE<sup>2</sup>**



QuieTech.  
The first golf car with  
Independent Rear Suspension.

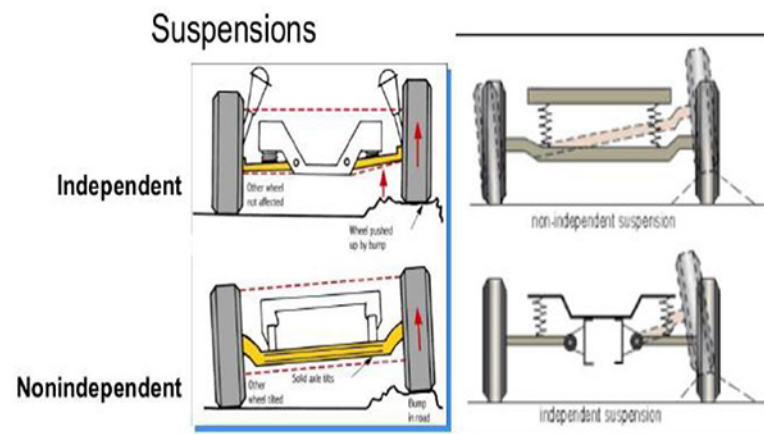
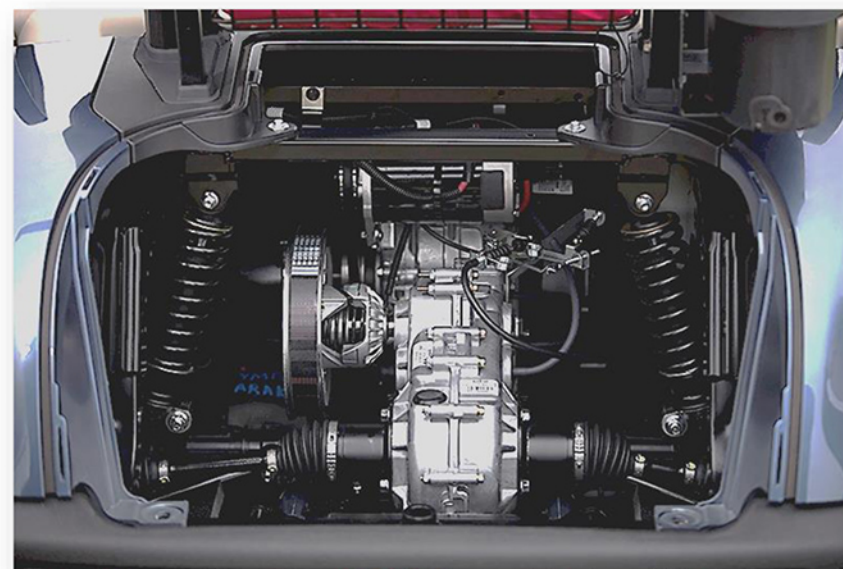
## QuieTech - IRS

In addition to making QuieTech almost as quiet as an electric car, we cured the rough ride of a lighter gas car and used our Yamaha DNA to bring the Industry it's 1<sup>st</sup> Independent Rear Suspension.

We were already the only golf car with Fully-Independent Front Suspension, and now the best ride in the industry just got better with 4-Wheel Fully Independent Automotive Suspension.

Just like we did when we were the first to come to market with EFI over 3 years ago, IRS will be the Industry standard just like it is in Motorsports, where we are the #1 Brand in the World. We are the gold standard. We Drive2 the market.

QuieTech. Another reason why Yamaha is the easy choice.





## WHY **ELECTRONIC FUEL INJECTION (EFI)**?



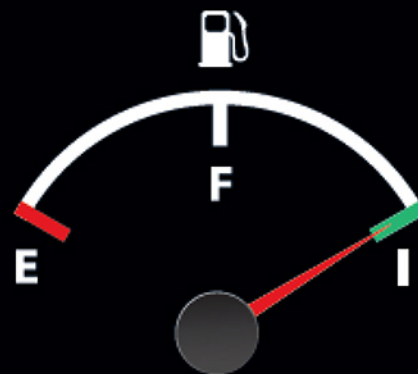
### Why choose The Drive EFI over other gas golf cars?

- The Drive gets up to 34%\* better gas mileage than the competition, which can save thousands of dollars in fuel costs.
- The increased residual value will save the fleet account thousands of dollars in leasing costs.
- It's the greenest gas powered golf car available, with minimal exhaust emissions, the smallest carbon footprint, and less than 1/3 the pollutants of our nearest competitor.
- No choke means better, hassle-free starts in colder weather and smoother acceleration.
- Less mechanical adjustments, with no need to rejet for high altitudes.

\*Average based on independent Lab testing by Applied Technical Services.

Toll free 1.888.767.4027

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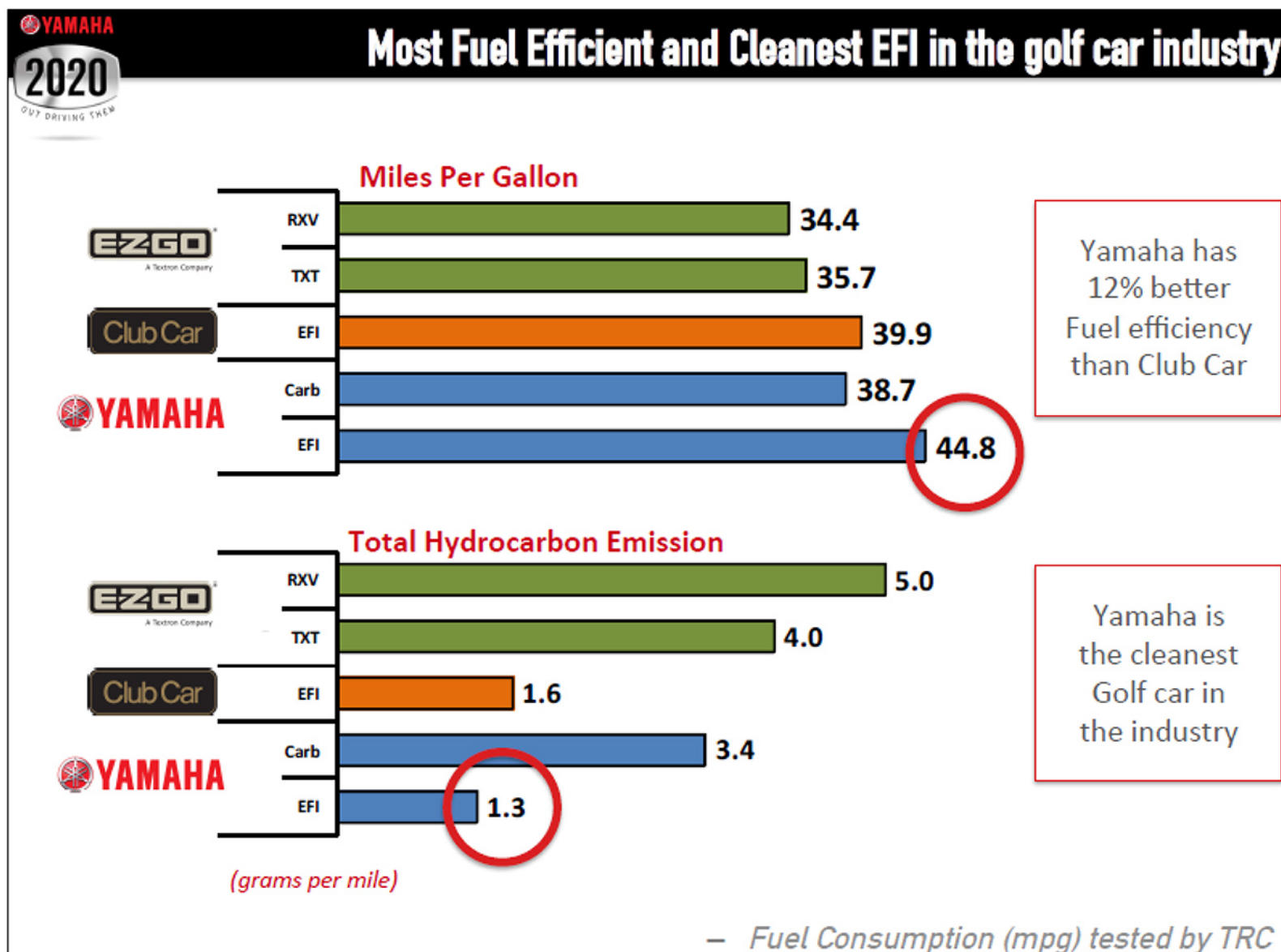


### Why choose The Drive EFI over other electric golf cars?

- Eliminates tedious monthly battery maintenance, freeing your staff for more productive activities.
- Eliminates the worry about the high cost of replacement batteries before the end of the lease. This is often called *The Mid-Lease Crisis*.
- Eliminates the worry over batteries running out of juice before the round is complete. The Drive EFI has a range of over 35 rounds per tank, allowing for multiple rounds per day.
- Greatly reduced electric bill for fleet operators, which compared to the gasoline expense, can result in overall energy cost savings depending on the area.
- Much higher resale value as compared to other electric cars, thus saving you money.



For more information, visit [yamahagolfcar.com](http://yamahagolfcar.com)



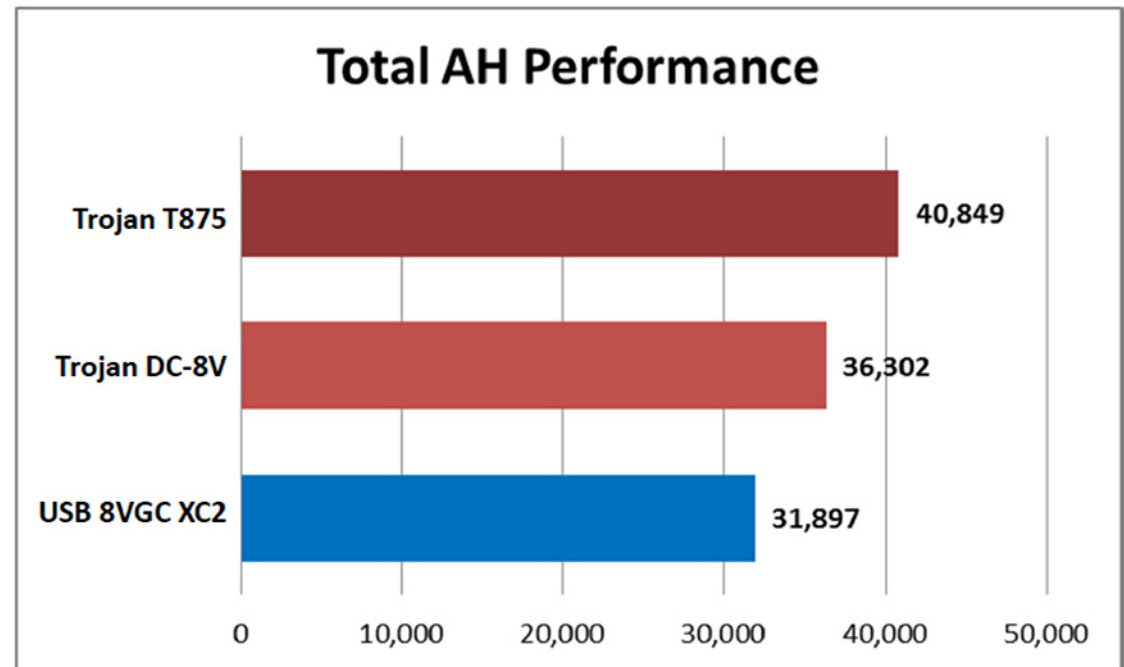


PowerTech.  
*Simply put, the finest electric car  
ever made.*



## Trojan Batteries

“Over the years, Trojan has proven the same thing as Yamaha - a Trojan is not just a battery, just like a Yamaha is not just a golf car. Our industry-only 6 x 8-Volt Trojan T-875 Battery Configuration has provided what no other Electric can seem to provide – An Electric Car that lasts the life of your lease.”



- ✓ **Driver-Centric Design**
- ✓ **Polycarbonate Windshield**
- ✓ **Standard USB Ports**
- ✓ **QuietTech = Almost as Quiet as an Electric**
- ✓ **QuietTech = No Skid Plate Needed**
- ✓ **QuietTech = Only Car w/ 4-Wheel Fully Independent Suspension**
- ✓ **7 Metallic Colors**